# KEYPOINT Winter 2021 Pick Award

## Toshiba e-STUDIO400AC

Outstanding Colour MFP for Large Workgroups





The Toshiba e-STUDIO400AC has claimed the BLI Winter 2021 Pick Award for Outstanding Colour MFP for Large Workgroups from Keypoint Intelligence thanks to its...

- Extraordinary value proposition due to an excellent feature set and standout performance for a cost per page that's significantly lower than the in-class average
- Impressive user-friendliness, perfect reliability, and fast speeds in many tests, adding up to maximum uptime
- Robust scan functionality, including super-fast scan speeds and support for many file formats
- Integration with solutions that can help businesses save even more time and money through Toshiba's open platform

"The Toshiba e-STUDIO400AC is a tremendous value for high-volume environments," said Kaitlin Shaw, Associate Director of A4 Hardware at Keypoint Intelligence. "Businesses get a high-performing, feature-rich device that can be counted on for superb productivity and high-quality output, for a total cost of ownership that's among the lowest in this class. Integration with an array of solutions and apps that can help businesses save even more time and money increases its value proposition even further. What's more, its robust security features give businesses peace of mind that their sensitive information will be safeguarded. The Toshiba e-STUDIO400AC is an outstanding choice for high-volume workgroups, offering them a lot more for a lot less."

"Large workgroups can't do better than the Toshiba e-STUDIO400AC," said Tony Maceri, Senior Test Technician at Keypoint Intelligence. "With perfect reliability, impressive user-friendliness, and super-fast scan speeds in most of our tests, it's clear this device was built around keeping workers productive. The unit is so easy to maintain and use, whether from its large touchscreen or its well-designed print driver. And businesses can count on the device for high-quality output, whether in colour or black mode. It's also a great fit for scan-intensive environments, as it features a time-saving Simple Scan menu and supports a wide range of scan file formats, including Microsoft Word, Excel, and PowerPoint."





## **About Keypoint Intelligence**

For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

### **About BLI Office Hardware Pick Awards**

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes its lab test earns the Highly Recommended or Recommended Seal and a Certificate of Reliability, with the best performers qualifying as Pick contenders.

### **KEYPOINT INTELLIGENCE - North America • Europe • Asia**

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