

Toshiba e-STUDIO330AC

Outstanding Colour MFP
for Mid-Size to Large Workgroups



The Toshiba e-STUDIO330AC has claimed the BLI Winter 2021 Pick Award for Outstanding Colour MFP for Mid-Size to Large Workgroups from Keypoint Intelligence thanks to its...

- Exceptional value proposition due to an excellent feature set and standout performance for a cost per page that's significantly lower than the in-class average
- Impressive user-friendliness, perfect reliability, and fast speeds in many tests, adding up to maximum uptime
- Robust scan functionality, including support for many file formats and a standard DSPF
- Integration with workflow-simplifying solutions via Toshiba's open platform

"The Toshiba e-STUDIO330AC is an outstanding choice for mid- to high-volume environments looking for a colour MFP they can count on for high-quality output and minimal downtime," said Tony Maceri, Senior Test Technician at Keypoint Intelligence. "User-friendliness is a major highlight. The unit includes a large, highly intuitive touchscreen interface and a well-designed print driver. Plus, routine maintenance procedures are straightforward. When you combine its ease of use with perfect reliability and fast speeds in many tests, you get a device that promises to keep busy workgroups moving. Businesses can also count on the device for high-quality output, whether in black or colour mode. The model is able to meet the demands of scan-intensive environments too, thanks to its time-saving Simple Scan menu, standard DSPF, and support for a range of scan file formats, including Microsoft Word, Excel, and PowerPoint."

"The feature-rich Toshiba e-STUDIO330AC is an unbeatable value for mid-size to large workgroups," said Kaitlin Shaw, Associate Director of A4 Hardware at Keypoint Intelligence. "For a total cost of ownership that's among the lowest of in-class models, businesses get a device that stands out from the competition in so many ways, from its excellent feature set to its top-shelf usability and performance. And support for a variety of time- and money-saving solutions enhance the unit's value proposition even further. What's more, its robust security features give businesses peace of mind that their sensitive information will be protected. The Toshiba e-STUDIO330AC offers businesses a lot more for a lot less."

About Keypoint Intelligence

For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

About BLI Office Hardware Pick Awards

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes its lab test earns the Highly Recommended or Recommended Seal and a Certificate of Reliability, with the best performers qualifying as Pick contenders.

KEYPOINT INTELLIGENCE - North America • Europe • Asia

Senior Leadership

Mack Brothers
CEO and President

Randy Dazo
Chief Strategy & Product Officer

Deanna Flanick
Chief Revenue Officer

Matt Farmer
Vice President, Finance

Subject Matter Experts

Lee Davis
Associate Director,
Software/Scanners

George Mikolay
Associate Director,
A3 Hardware/Production

Kaitlin Shaw
Associate Director,
A4 Hardware