

September 18th, 2013

Paper Reuse System e-STUDIO306LP/RD30 receives
METI Minister's Awards of Green IT Award 2013



Paper Reuse System “e-STUDIO306LP/RD30”

With its use of an erasable toner enabling to reuse paper and electronic archiving through its scanning function Toshiba TEC's Paper Reuse System e-STUDIO306LP/RD30 has received “METI* Minister's Awards” for “Green IT Awards 2013” organized by the Green IT Promotion Council.

MFP as a core product Toshiba TEC's Printing Solution Business strongly promotes “Differentiation through Eco Printing” as its basic strategy. Toshiba TEC has been releasing environmentally friendly products that are smaller, lighter, and more energy efficient into the global market yet, a constant major environmental issue in most work place has been about “conserving paper”. Toshiba TEC has focused onto this issue and developed the Paper Reuse System e-STUDIO306LP/RD30. Not only can it instantly erase the prints printed through this system to enable reusing of paper, it is also a solution to realize reduction of overflowing paper in the workplace by digitizing the documents through scanning, reducing environmental burden, and improving the cost and operational efficiency.

Toshiba TEC will hereafter accelerate deployment of this system globally as an environmentally friendly technology originating from Japan and strive to contribute to decrease burden on the environment.

**METI: Ministry of Economy, Trade and Industry*

<Overview of Green IT Award>

The Green IT Award program aims to contribute to the creation of a society that can simultaneously achieve environmental conservation and economic growth through widely disseminating Green IT activities, focusing on "savings in IT-related energy consumption" and "energy conservation through the use of IT." This award program publicly recognizes IT systems (IT devices, software, and services/solutions utilizing such devices or software) whose development/dissemination or use has helped reduce energy consumption in society. The program organized by the Green IT Promotion Council was launched in FY 2008.



<Major reasons of award selection>

- Attention on the erasable toner and its technology development
- Global advantage as a Japanese technology